

# Refine Search

## Search Results -

Terms	Documents
L6 and L3	8

**Database:**

US Pre-Grant Publication Full-Text Database  
 US Patents Full-Text Database  
 US OCR Full-Text Database  
 EPO Abstracts Database  
 JPO Abstracts Database  
 Derwent World Patents Index  
 IBM Technical Disclosure Bulletins

**Search:**

## Search History

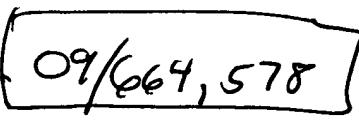
**DATE:** Tuesday, January 30, 2007[Purge Queries](#)[Printable Copy](#)[Create Case](#)**Set Name Query**

side by side

DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=ADJ

Set Name	Query	Hit Count	Set Name
L1	URL same ISPID	2	<u>L1</u>
L2	URL same (product\$1 near identif\$8)	259	<u>L2</u>
L3	URL same embed\$4 same product\$1 same (ID\$1 or identif\$8)	248	<u>L3</u>
L4	L3 and server\$1	224	<u>L4</u>
L5	L4 and (ISPID or SKU or MLS or VIN)	6	<u>L5</u>
L6	715/501.1-513.ccls.	6130	<u>L6</u>
L7	L6 and L3	8	<u>L7</u>

END OF SEARCH HISTORY



09/664,578

# Hit List

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## Search Results - Record(s) 1 through 8 of 8 returned.

1. Document ID: US 20050210526 A1

L7: Entry 1 of 8

File: PGPB

Sep 22, 2005

PGPUB-DOCUMENT-NUMBER: 20050210526

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20050210526 A1

TITLE: Synchronizing broadcast content with corresponding network content

[Full](#) [Title](#) [Citation](#) [Front](#) [Review](#) [Classification](#) [Date](#) [Reference](#) [Sequences](#) [Attachments](#) [Claims](#) [KWMC](#) [Draw Desc](#) [Image](#)

2. Document ID: US 20040078753 A1

L7: Entry 2 of 8

File: PGPB

Apr 22, 2004

PGPUB-DOCUMENT-NUMBER: 20040078753

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20040078753 A1

TITLE: Method and apparatus for identifying features of multidimensional image data in hypermedia systems

[Full](#) [Title](#) [Citation](#) [Front](#) [Review](#) [Classification](#) [Date](#) [Reference](#) [Sequences](#) [Attachments](#) [Claims](#) [KWMC](#) [Draw Desc](#) [Image](#)

3. Document ID: US 20020087596 A1

L7: Entry 3 of 8

File: PGPB

Jul 4, 2002

PGPUB-DOCUMENT-NUMBER: 20020087596

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20020087596 A1

TITLE: Compact tree representation of markup languages

[Full](#) [Title](#) [Citation](#) [Front](#) [Review](#) [Classification](#) [Date](#) [Reference](#) [Sequences](#) [Attachments](#) [Claims](#) [KWMC](#) [Draw Desc](#) [Image](#)

4. Document ID: US 20020069222 A1

L7: Entry 4 of 8

File: PGPB

Jun 6, 2002

PGPUB-DOCUMENT-NUMBER: 20020069222

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20020069222 A1

TITLE: System and method for placing active tags in HTML document

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw Desc	Image
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5. Document ID: US 6697821 B2

L7: Entry 5 of 8

File: USPT

Feb 24, 2004

US-PAT-NO: 6697821

DOCUMENT-IDENTIFIER: US 6697821 B2

TITLE: Content development management system and method

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw Desc	Image
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6. Document ID: US 6616701 B2

L7: Entry 6 of 8

File: USPT

Sep 9, 2003

US-PAT-NO: 6616701

DOCUMENT-IDENTIFIER: US 6616701 B2

TITLE: Method and apparatus for identifying features of multidimensional image data in hypermedia systems

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw Desc	Image
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7. Document ID: US 6605120 B1

L7: Entry 7 of 8

File: USPT

Aug 12, 2003

US-PAT-NO: 6605120

DOCUMENT-IDENTIFIER: US 6605120 B1

TITLE: Filter definition for distribution mechanism for filtering, formatting and reuse of web based content

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw Desc	Image
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8. Document ID: US 5978842 A

L7: Entry 8 of 8

File: USPT

Nov 2, 1999

US-PAT-NO: 5978842

DOCUMENT-IDENTIFIER: US 5978842 A

TITLE: Distributed-client change-detection tool with change-detection augmented by multiple clients

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw Desc	Image
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Terms

Documents

L6 and L3

8

**Display Format:** [-  Change Format[Previous Page](#)[Next Page](#)[Go to Doc#](#)

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### Search Results - Record(s) 1 through 6 of 6 returned.

1. Document ID: US 20060265591 A1

L5: Entry 1 of 6

File: PGPB

Nov 23, 2006

PGPUB-DOCUMENT-NUMBER: 20060265591

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060265591 A1

TITLE: Computer-implemented method and system for embedding ancillary information into the header of a digitally signed executable

[Full](#) [Title](#) [Citation](#) [Front](#) [Review](#) [Classification](#) [Date](#) [Reference](#) [Sequences](#) [Attachments](#) [Claims](#) [KIMC](#) [Draw Desc](#) [Image](#)

2. Document ID: US 20050229227 A1

L5: Entry 2 of 6

File: PGPB

Oct 13, 2005

PGPUB-DOCUMENT-NUMBER: 20050229227

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20050229227 A1

TITLE: Aggregation of retailers for televised media programming product placement

[Full](#) [Title](#) [Citation](#) [Front](#) [Review](#) [Classification](#) [Date](#) [Reference](#) [Sequences](#) [Attachments](#) [Claims](#) [KIMC](#) [Draw Desc](#) [Image](#)

3. Document ID: US 20030088562 A1

L5: Entry 3 of 6

File: PGPB

May 8, 2003

PGPUB-DOCUMENT-NUMBER: 20030088562

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20030088562 A1

TITLE: System and method for obtaining keyword descriptions of records from a large database

[Full](#) [Title](#) [Citation](#) [Front](#) [Review](#) [Classification](#) [Date](#) [Reference](#) [Sequences](#) [Attachments](#) [Claims](#) [KIMC](#) [Draw Desc](#) [Image](#)

4. Document ID: US 20020072968 A1

L5: Entry 4 of 6

File: PGPB

Jun 13, 2002

PGPUB-DOCUMENT-NUMBER: 20020072968

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20020072968 A1

TITLE: System and method for incentivizing online sales

<a href="#">Full</a>	<a href="#">Title</a>	<a href="#">Citation</a>	<a href="#">Front</a>	<a href="#">Review</a>	<a href="#">Classification</a>	<a href="#">Date</a>	<a href="#">Reference</a>	<a href="#">Sequences</a>	<a href="#">Attachments</a>	<a href="#">Claims</a>	<a href="#">KMC</a>	<a href="#">Draw Desc</a>	<a href="#">Image</a>
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 5. Document ID: US 20020007322 A1

L5: Entry 5 of 6

File: PGPB

Jan 17, 2002

PGPUB-DOCUMENT-NUMBER: 20020007322

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20020007322 A1

TITLE: Electronic product information system

<a href="#">Full</a>	<a href="#">Title</a>	<a href="#">Citation</a>	<a href="#">Front</a>	<a href="#">Review</a>	<a href="#">Classification</a>	<a href="#">Date</a>	<a href="#">Reference</a>	<a href="#">Sequences</a>	<a href="#">Attachments</a>	<a href="#">Claims</a>	<a href="#">KMC</a>	<a href="#">Draw Desc</a>	<a href="#">Image</a>
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 6. Document ID: US 7130807 B1

L5: Entry 6 of 6

File: USPT

Oct 31, 2006

US-PAT-NO: 7130807

DOCUMENT-IDENTIFIER: US 7130807 B1

TITLE: Technology sharing during demand and supply planning in a network-based supply chain environment

<a href="#">Full</a>	<a href="#">Title</a>	<a href="#">Citation</a>	<a href="#">Front</a>	<a href="#">Review</a>	<a href="#">Classification</a>	<a href="#">Date</a>	<a href="#">Reference</a>	<a href="#">Sequences</a>	<a href="#">Attachments</a>	<a href="#">Claims</a>	<a href="#">KMC</a>	<a href="#">Draw Desc</a>	<a href="#">Image</a>
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<a href="#">Clear</a>	<a href="#">Generate Collection</a>	<a href="#">Print</a>	<a href="#">Fwd Refs</a>	<a href="#">Bkwd Refs</a>	<a href="#">Generate OACS</a>
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Terms	Documents
L4 and (ISPID or SKU or MLS or VIN)	6

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### Search Results - Record(s) 1 through 25 of 224 returned.

1. Document ID: US 20070016473 A1

L4: Entry 1 of 224

File: PGPB

Jan 18, 2007

PGPUB-DOCUMENT-NUMBER: 20070016473

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20070016473 A1

TITLE: Selecting and/or scoring content-relevant advertisements

[Full](#) [Title](#) [Citation](#) [Front](#) [Review](#) [Classification](#) [Date](#) [Reference](#) [Sequences](#) [Attachments](#) [Claims](#) [KMC](#) [Draw Desc](#) [Image](#)

2. Document ID: US 20070005421 A1

L4: Entry 2 of 224

File: PGPB

Jan 4, 2007

PGPUB-DOCUMENT-NUMBER: 20070005421

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20070005421 A1

TITLE: Determining and/or managing offers such as bids for advertising

[Full](#) [Title](#) [Citation](#) [Front](#) [Review](#) [Classification](#) [Date](#) [Reference](#) [Sequences](#) [Attachments](#) [Claims](#) [KMC](#) [Draw Desc](#) [Image](#)

3. Document ID: US 20070005418 A1

L4: Entry 3 of 224

File: PGPB

Jan 4, 2007

PGPUB-DOCUMENT-NUMBER: 20070005418

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20070005418 A1

TITLE: Prioritizing ad review, by using expected revenue for example, in an advertising system

[Full](#) [Title](#) [Citation](#) [Front](#) [Review](#) [Classification](#) [Date](#) [Reference](#) [Sequences](#) [Attachments](#) [Claims](#) [KMC](#) [Draw Desc](#) [Image](#)

4. Document ID: US 20070005417 A1

L4: Entry 4 of 224

File: PGPB

Jan 4, 2007

PGPUB-DOCUMENT-NUMBER: 20070005417

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20070005417 A1

## Record List Display

TITLE: Reviewing the suitability of websites for participation in an advertising network

<a href="#">Full</a>	<a href="#">Title</a>	<a href="#">Citation</a>	<a href="#">Front</a>	<a href="#">Review</a>	<a href="#">Classification</a>	<a href="#">Date</a>	<a href="#">Reference</a>	<a href="#">Sequences</a>	<a href="#">Attachments</a>	<a href="#">Claims</a>	<a href="#">KMC</a>	<a href="#">Draw Desc</a>	<a href="#">Image</a>
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5. Document ID: US 20060293964 A1

L4: Entry 5 of 224

File: PGPB

Dec 28, 2006

PGPUB-DOCUMENT-NUMBER: 20060293964

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060293964 A1

TITLE: Content data reproducing apparatus

<a href="#">Full</a>	<a href="#">Title</a>	<a href="#">Citation</a>	<a href="#">Front</a>	<a href="#">Review</a>	<a href="#">Classification</a>	<a href="#">Date</a>	<a href="#">Reference</a>	<a href="#">Sequences</a>	<a href="#">Attachments</a>	<a href="#">Claims</a>	<a href="#">KMC</a>	<a href="#">Draw Desc</a>	<a href="#">Image</a>
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6. Document ID: US 20060293951 A1

L4: Entry 6 of 224

File: PGPB

Dec 28, 2006

PGPUB-DOCUMENT-NUMBER: 20060293951

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060293951 A1

TITLE: Using the utility of configurations in ad serving decisions

<a href="#">Full</a>	<a href="#">Title</a>	<a href="#">Citation</a>	<a href="#">Front</a>	<a href="#">Review</a>	<a href="#">Classification</a>	<a href="#">Date</a>	<a href="#">Reference</a>	<a href="#">Sequences</a>	<a href="#">Attachments</a>	<a href="#">Claims</a>	<a href="#">KMC</a>	<a href="#">Draw Desc</a>	<a href="#">Image</a>
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7. Document ID: US 20060265591 A1

L4: Entry 7 of 224

File: PGPB

Nov 23, 2006

PGPUB-DOCUMENT-NUMBER: 20060265591

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060265591 A1

TITLE: Computer-implemented method and system for embedding ancillary information into the header of a digitally signed executable

<a href="#">Full</a>	<a href="#">Title</a>	<a href="#">Citation</a>	<a href="#">Front</a>	<a href="#">Review</a>	<a href="#">Classification</a>	<a href="#">Date</a>	<a href="#">Reference</a>	<a href="#">Sequences</a>	<a href="#">Attachments</a>	<a href="#">Claims</a>	<a href="#">KMC</a>	<a href="#">Draw Desc</a>	<a href="#">Image</a>
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8. Document ID: US 20060259455 A1

L4: Entry 8 of 224

File: PGPB

Nov 16, 2006

PGPUB-DOCUMENT-NUMBER: 20060259455

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060259455 A1

TITLE: Serving advertisements based on content

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KM/C	Draw Desc	Image
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9. Document ID: US 20060251291 A1

L4: Entry 9 of 224

File: PGPB

Nov 9, 2006

PGPUB-DOCUMENT-NUMBER: 20060251291

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060251291 A1

TITLE: Methods for inserting and detecting watermarks in digital data

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KM/C	Draw Desc	Image
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10. Document ID: US 20060242147 A1

L4: Entry 10 of 224

File: PGPB

Oct 26, 2006

PGPUB-DOCUMENT-NUMBER: 20060242147

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060242147 A1

TITLE: Categorizing objects, such as documents and/or clusters, with respect to a taxonomy and data structures derived from such categorization

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KM/C	Draw Desc	Image
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11. Document ID: US 20060242013 A1

L4: Entry 11 of 224

File: PGPB

Oct 26, 2006

PGPUB-DOCUMENT-NUMBER: 20060242013

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060242013 A1

TITLE: Suggesting targeting information for ads, such as Websites and/or categories of Websites for example

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KM/C	Draw Desc	Image
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12. Document ID: US 20060242012 A1

L4: Entry 12 of 224

File: PGPB

Oct 26, 2006

PGPUB-DOCUMENT-NUMBER: 20060242012

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060242012 A1

TITLE: Determining or scoring properties to solicit to join ad network using advertiser or

aggregated advertiser interest

<a href="#">Full</a>	<a href="#">Title</a>	<a href="#">Citation</a>	<a href="#">Front</a>	<a href="#">Review</a>	<a href="#">Classification</a>	<a href="#">Date</a>	<a href="#">Reference</a>	<a href="#">Sequences</a>	<a href="#">Attachments</a>	<a href="#">Claims</a>	<a href="#">KIMC</a>	<a href="#">Draw Desc</a>	<a href="#">Image</a>
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13. Document ID: US 20060235752 A1

L4: Entry 13 of 224

File: PGPB

Oct 19, 2006

PGPUB-DOCUMENT-NUMBER: 20060235752

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060235752 A1

TITLE: System and method for managing marketing applications for a website

<a href="#">Full</a>	<a href="#">Title</a>	<a href="#">Citation</a>	<a href="#">Front</a>	<a href="#">Review</a>	<a href="#">Classification</a>	<a href="#">Date</a>	<a href="#">Reference</a>	<a href="#">Sequences</a>	<a href="#">Attachments</a>	<a href="#">Claims</a>	<a href="#">KIMC</a>	<a href="#">Draw Desc</a>	<a href="#">Image</a>
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14. Document ID: US 20060235751 A1

L4: Entry 14 of 224

File: PGPB

Oct 19, 2006

PGPUB-DOCUMENT-NUMBER: 20060235751

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060235751 A1

TITLE: System and method for managing marketing applications for a website

<a href="#">Full</a>	<a href="#">Title</a>	<a href="#">Citation</a>	<a href="#">Front</a>	<a href="#">Review</a>	<a href="#">Classification</a>	<a href="#">Date</a>	<a href="#">Reference</a>	<a href="#">Sequences</a>	<a href="#">Attachments</a>	<a href="#">Claims</a>	<a href="#">KIMC</a>	<a href="#">Draw Desc</a>	<a href="#">Image</a>
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15. Document ID: US 20060235721 A1

L4: Entry 15 of 224

File: PGPB

Oct 19, 2006

PGPUB-DOCUMENT-NUMBER: 20060235721

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060235721 A1

TITLE: System and method for managing marketing applications for a website

<a href="#">Full</a>	<a href="#">Title</a>	<a href="#">Citation</a>	<a href="#">Front</a>	<a href="#">Review</a>	<a href="#">Classification</a>	<a href="#">Date</a>	<a href="#">Reference</a>	<a href="#">Sequences</a>	<a href="#">Attachments</a>	<a href="#">Claims</a>	<a href="#">KIMC</a>	<a href="#">Draw Desc</a>	<a href="#">Image</a>
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16. Document ID: US 20060235720 A1

L4: Entry 16 of 224

File: PGPB

Oct 19, 2006

PGPUB-DOCUMENT-NUMBER: 20060235720

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060235720 A1

TITLE: System and method for managing marketing applications for a website

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw Desc	Image
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17. Document ID: US 20060229948 A1

L4: Entry 17 of 224

File: PGPB

Oct 12, 2006

PGPUB-DOCUMENT-NUMBER: 20060229948

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060229948 A1

TITLE: System and method for managing marketing applications for a website

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw Desc	Image
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18. Document ID: US 20060229908 A1

L4: Entry 18 of 224

File: PGPB

Oct 12, 2006

PGPUB-DOCUMENT-NUMBER: 20060229908

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060229908 A1

TITLE: System and method for managing marketing applications for a website

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw Desc	Image
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19. Document ID: US 20060229907 A1

L4: Entry 19 of 224

File: PGPB

Oct 12, 2006

PGPUB-DOCUMENT-NUMBER: 20060229907

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060229907 A1

TITLE: System and method for managing marketing applications for a website

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw Desc	Image
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20. Document ID: US 20060224447 A1

L4: Entry 20 of 224

File: PGPB

Oct 5, 2006

PGPUB-DOCUMENT-NUMBER: 20060224447

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060224447 A1

TITLE: Automated offer management using audience segment information